

# YouGov RealTime

Fast-turnaround Omnibus and targeted Field & Tab research

Get rapid answers from the right audiences with real-time, live reporting.

**YouGov RealTime** provides quick survey results from nationally representative or targeted audiences. Ask questions, test variables and track reactions to inform strategic decisions or gain valuable media exposure. Get fast-turnaround, cost-effective data from consumers or businesses in multiple markets.

Watch survey results appear in real-time and collate insights straight away to hit tight deadlines. Plus visualize, share and customize your data with YouGov Crunch, our intuitive data analysis platform.

## Client benefits

Fast, reliable data, offering you:



### Speed

Results as quickly as the next day for fast, actionable answers.



### Credibility

Get media sell-in with reputable data at the heart of your story.



### Global reach

Speak to every market you need to, via just one provider.

**YouGov**

Living Consumer Intelligence | [yougov.com/business](https://yougov.com/business)

## Key features

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### Coverage

The most quoted data source in the UK and second most quoted in the world.

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### Quality

Clients praise our robust data responsiveness, market acumen and attention to detail.

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### Reach

Our global panel of **17 million+** registered members enables surveying of niche groups and provides endless ways to cut your data.

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### Full service

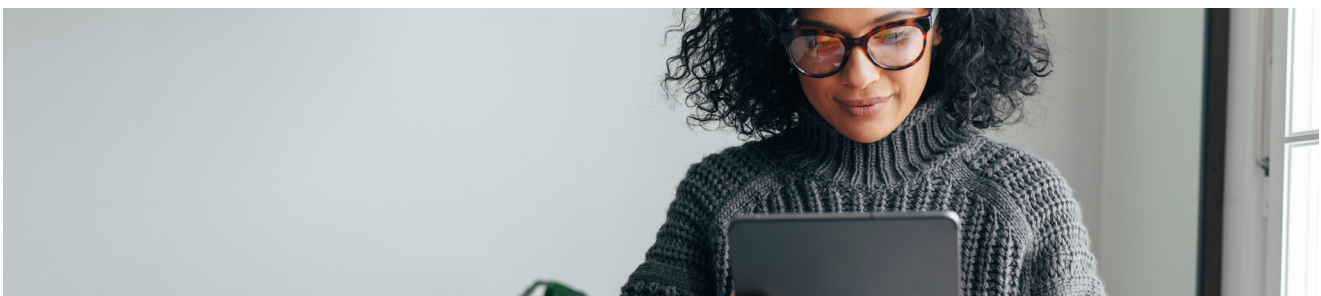
Dedicated project management team to support and guide you through each stage.

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## Use cases

### YouGov RealTime enables you to:

- **Conduct** fast, local or global research
- **Access** powerful, easy-to-use, data analysis and visualization tools
- **Understand** your market and industry trends to inform consumer-driven strategic decisions
- **Test** your product concepts, market impact and pricing models
- **Give** your pitch credibility with YouGov research, visualized
- **Gain** support and project consultation from our team of researchers
- **Handle** crisis management, gain media coverage and inform marketing strategies



**For more information, visit [yougov.com/business](https://yougov.com/business)**

YouGov is an international research, data and analytics group. We have been building an ever-growing source of consumer data for over 20 years, creating the richest and most complete understanding of your customers' complex lives. We call it living data. Understand what 17 million+ registered panel members in over 55 markets are thinking, on over a million - and growing - data points. Re-Contact and dig deeper to explore, plan, activate and track marketing activity with certainty, at speed, every time. Living Consumer Intelligence.

